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HIGHWAY 31 EAST

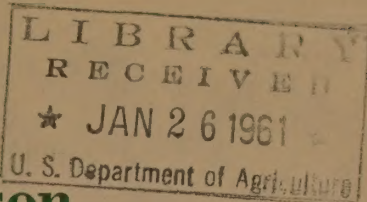
2 MILES FROM CITY LIMITS

P. O. Tate Nursery

LYric 4-7964—PHONE LYric 3-1020

RT. 3 — BOX 307

TYLER, TEXAS



Wholesale Price List 1960-1961 Season

Terms 2% Off for Cash or ¼ Down, Balance C. O. D. Unless Otherwise Arranged.

PLACE YOUR ORDER EARLY WHILE LIST IS COMPLETE

These are the best roses we have grown in 24 crops and are graded and packed by latest methods, and are guaranteed to reach you in good condition. Unsatisfactory delivery must be reported immediately. All roses tied ten to the bunch except each rate.

2-YEAR NON-PATENTED ROSE BUSHES BUDDED ON ROSA MULTIFLORA

Wholesale Prices F. O. B. Tyler	Each	10	100	300 Up
No. 1 Grade	50c	\$4.00	\$35.00	\$30.00 Per 100
No. 1½ Grade	40c	\$3.00	\$27.00	\$22.00 Per 100
No. 2 Grade	35c	\$2.50	\$20.00	\$16.00 Per 100
No. 3 Grade	25c	\$2.00	\$15.00	\$12.00 Per 100

PRICE FOR PACKAGING ROSES

SINGLE WRAP WAX AND PICTURE TAG	15c Each
3 PER PACKAGE WAXED AND PICTURE TAGGED	20c PER PACK
5 PER PACKAGE WAXED AND PICTURE TAGGED	25c PER PACK

RED

AMERICAN BEAUTY
AMI QUINARD
BETTER TIMES
CHRISTOPHER STONE
CRIMSON GLORY

ETOILE DE HOLLANDE
E. G. HILL
FRANCES SCOTT KEY
GRENOBLE
TEXAS CENTENNIAL

NIGHT
POINSETTIA
RED RADIANCE
RED TALISMAN
ROUGE MALLERIN

PINK

BRIARCLIFF
COLUMBIA
EDITOR McFARLAND
MRS. CHARLES BELL

PINK RADIANCE
PINK ETOILE DE HOLLANDE
DAINTY BESS
THE DOCTOR

PICTURE
CHARLOTTE ARMSTRONG

YELLOW

MRS. PIERRIE S. DUPONT
McGREDY'S YELLOW
SOEUR THERESE

YELLOW CONDESSA
ECLIPSE
GOLDEN CHARM

GOLDEN DAWN
LUXEMBOURG

WHITE

CALEDONIA
FRAU KARL DRUSCHKI

K. A. VIKTORIA
KONIGIN LUISE

REX ANDERSON

TWO-TONE

BETTY UPRICHARD
CONDESSA DE SASTAGO
COUNTESS VANDAL

EDITH NELLIE PERKINS
HINRICH WENDLAND
PRES. HERBERT HOOVER

TALISMAN
GOOD NEWS

FLORIBUNDA AND POLYANTHA

CECIL BRUNNER—Light Pink
CHATTELON—Bright Pink
EBLOUSSANT—Bright Red
ELSE POULSEN—Light Pink
FLORADORA—Orange Red
DAGMAR SPATH—White
EUTIN—Dark Red

MRS. R. M. FINCH—Pink
IDEAL—Dark Red
IMPROVED LAFAYETTE—Red
RED RIPPLES—Red
KATHERINE ZEIMET—White
TIP-TOP—Two-Tone
PINK IDEAL—Sport of Red

BETTY PRIOR—Pink
SUMMER SNOW—White
PINOCCHIO—Salmon Pink
GOLDEN SALMON—Orange
WORLD'S FAIR—Red
CHARLOTTE ARMSTRONG—Pink

CLIMBERS

BLAZE—Red
CALEDONIA—White
CECIL BRUNNER—Light Pink
ETOILE DE HOLLANDE—Dark Red
MARSHALL NEIL—Yellow
MRS PIERRIE S. DUPONT—Yellow
ROSA MULTIFLORA, Hardy Clg. \$7.00 per 100—\$50.00 per 1000.

NEW DAWN—Light Pink
PAULS SCARLET—Red
RED RADIANCE
PINK RADIANCE
SEVEN SISTERS—Pink
TALISMAN—Two-Tone

GOLDEN CHARM—Yellow
K. A. VICTORIA—White
DOCTOR—Pink
PRES. HOOVER—Two-Tone
CHARLOTTE ARMSTRONG—
Pink Climber

2-YEAR PATENTED ROSE BUSHES BUDDED ON ROSA MULTIFLORA

Retail Each Price	WHOLESALE EACH PRICE				WHOLESALE EACH PRICE			
	GRADE NO. 1				GRADE NO. 1½			
	10-19	20-99	100-249	250 Up	10-19	20-99	100-249	250 Up
5.00	2.75	2.50	2.20	1.85	2.20	2.00	1.96	1.48
3.50	1.90	1.75	1.65	1.50	1.52	1.40	1.32	1.20
3.00	1.65	1.50	1.40	1.30	1.32	1.20	1.12	1.04
2.75	1.50	1.38	1.30	1.20	1.20	1.10	1.04	.96
2.50	1.40	1.25	1.20	1.10	1.12	1.00	.96	.88
2.25	1.25	1.13	1.05	.95	1.00	.90	.84	.76
2.00	1.10	1.00	.95	.85	.88	.80	.76	.68
1.75	1.00	.88	.80	.75	.80	.70	.64	.60

Retail Price		Retail Price		Price Retail	
	REDS		ORANGE SCARLET		TWO-TONE OR BI-COLOR
\$1.75	Red Favorite	\$2.75	Montezuma	\$2.25	Helen Traubel
2.75	Midnight	2.50	Torch Song	2.50	Lady Elgin
2.00	Charles Mallerin	2.50	Polka	2.50	Love Song
3.00	El Capitan	2.50	Sarabande	2.25	Confidence
2.00	Happiness	2.75	Aztec	2.25	Forty-Niner
2.25	Mirandy	2.75	Heat Wave	2.50	Clg. Forty-Niner
2.00	Nocturne		PINKS	2.50	LaJolla
2.25	President Eisenhower	\$3.00	Pink Peace	2.00	Miami
2.50	Roundelay	2.00	Horace McFarland	2.75	Mojave
2.00	Red Cap	1.75	Susan Lotthe	2.50	Circus
2.50	Royal Velvet	2.00	Pinkie	3.50	Garden Party
2.50	Fire King		Symphonie	3.00	Suspense
	YELLOW		WHITES	3.00	Fascinating
\$2.00	Moonsprite	\$3.00	White Knight		LAVENDER
2.50	Buccaneer	2.00	Blanche Mallerin	\$3.00	Simone
1.75	Debonair	1.75	Irene of Denmark	5.00	Lavender Girl
3.00	Golden Girl		TAN		
2.00	Lowell Thomas	3.00	Fantan		
2.50	Sutters Gold				
2.50	Clg. High Noon				
2.25	Clg. Peace				
2.25	Greenfire				
2.50	Starlet				

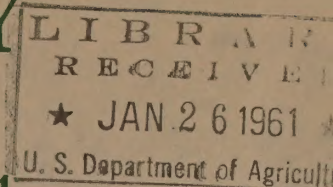
Member American Rose Society
Member of Texas Rose Research Foundation
Member of Texas Association of Nurserymen
Member of American Association of Nurserymen
34 YEARS OF ROSE EXPERIENCE

P. O. TATE NURSERY

ROUTE 3, TYLER, TEXAS

PHONE LYric 3-1020

NIGHT LYric 4-7964



New Roses and Price Changes Not Listed In Attached Folder

CLG. CHARLOTTE ARMSTRONG—No. 1—\$.90 Each. The patent has expired on this dark pink climbing rose and you can buy it at the regular price of the other non-patented rose bushes. We have all four grades.

CLG. DOCTOR—No. 1—\$.90 Each. Very large, ever-blooming climber. Silvery Pink. We have all four grades.

New Patented Roses

AZTEC—Pat. 1648—Big brilliant orange-scarlet. \$2.75 each; 3 or more \$2.40 each.

FANTAN—PPAF— Light tan "discovery" which makes it the most unusual rose find of the year. \$3.00 each; 3 or more \$2.65 each.

FASCINATING—PPAF. A delightful blend of crimson and empire yellow. \$3.00 each; 3 or more \$2.65 each.

FIRE KING—Pat. 1758 AARS. Floribunda with beautiful blood-red, pointed buds. Ideal for cut flower. \$2.50 each; 3 or more \$2.20 each.

GARDEN PARTY—Pat. 1814. AARS. The blooms are a combination of soft pastels that vary with the weather. \$3.50 each; 3 or more \$3.10 each.

GREENFIRE—PPAF. A fabulous show of clear, rich unfading yellow. Floribunda. \$2.50 each; 3 or more \$2.20 each.

HEAT WAVE—PPAF. Chinese red with ruby-like shadings and highlights of persimmon. \$2.75 each; 3 or more \$2.50 each, Floribunda.

LAVENDER GIRL—1672. Opens from a ruby-red to a lovely, rich lavender. Floribunda. \$5.00 each; 3 or more \$4.25 each.

POLKA—Pat. 1939. Bushy floribunda with orange-scarlet blooms. \$2.50 each; 3 or more \$2.20 each.

ROYAL VELVET—Pat. 1911. Ruby-red rose that's made of velvet that keeps its gorgeous color. \$2.50 each; 3 or more \$2.20 each.

SARABANDE—Pat. 1761 AARS. Floribunda with a bright, iridescent orange-red bloom. \$2.50 each; 3 or more \$2.20 each.

SIMONE—PPAF. Cool, clear, orchid-like color with 6 and 7-inch blossoms. \$3.00 each; 3 or more \$2.65 each.

STARLET—PPAF—Floribunda with clear bright yellow blooms. \$2.50 each; 3 or more \$2.20 each.

SUSPENSE—PPAF. Bi-color blooms with splendid richness of deep red and muted yellow. \$3.00 each; 3 or more \$2.65 each.

SPECIAL—3 Red Radiance, 3 Pink Radiance, 2 Golden Charm, 2 Crimson Glory, 1 K. A. Victoria, 1 Talisman, 1 Charlotte Armstrong, and 1 Floradora. You can order this hardy collection of fourteen bushes for the regular price of one dozen bushes in any of the four grades. EXAMPLE—The fourteen No. 1 listed above postpaid for \$9.00.

GUARANTEE—We guarantee each bush to bloom the first year or we will replace free the following season when accompanied by an additional order; otherwise please enclose postage and packing charges. This would run \$.35 for the first bush and \$.10 for each additional bush in the same package.

We have been growing and shipping rose bushes since 1935 and this is one of the best crops we have ever grown.

34 YEARS OF ROSE EXPERIENCE

MEMBER OF AMERICAN ROSE SOCIETY

MEMBER OF TEXAS ROSE RESEARCH FOUNDATION

MEMBER OF TEXAS ASSOCIATION OF NURSERYMEN

MEMBER OF AMERICAN ASSOCIATION OF NURSERYMEN

P. O. TATE NURSERY

ROUTE 3, TYLER, TEXAS

PHONE LYRIC 3-1030 NIGHT LYRIC 4-7904

New Roses and Price Changes Not Listed in Attached Folder

CLG. CHARLOTTE ARMSTRONG—No. 1—\$.90 Each. The parent has expired on this dark pink climbing rose and you can buy it at the regular price of the other non-patented rose bushes. We have all four grades.
CLG. DOCTOR—No. 1—\$.90 Each. Very large, ever-blooming cluster. Silver Pink. We have all four grades.

New Patented Roses

ARTEC—Pat. 1848—\$1.25 brilliant orange-scarlet. \$2.75 each; 3 or more \$2.40 each.
BANTAN—PPAF—1 light tan "discovery" which makes it the most unusual rose form of the year. \$1.00 each; 3 or more \$2.00 each.
FASCINATING—PPAF. A delightful blend of crimson and empire yellow. \$2.00 each; 3 or more \$1.60 each.
FIRE KING—Pat. 1753 AARS. Floribunda with beautiful blood-red, pointed buds. Ideal for cut flower. \$2.50 each; 3 or more \$2.30 each.
GARDEN PARTY—Pat. 1814 AARS. The blooms are a combination of soft pastels that vary with the weather. \$2.50 each; 3 or more \$2.10 each.
GREEN PEAR—PPAF. A fabulous show of clear, rich unblending yellow. Floribunda. \$2.50 each; 3 or more \$2.30 each.
HEAT WAVE—PPAF. Chinese red with cup-like shadings and highlights of periwinkle. \$2.75 each; 3 or more \$2.50 each.
LAVENDER GIRL—Pat. 1872. Open from a cupped to a lovely, rich lavender. Floribunda. \$2.00 each; 3 or more \$1.75 each.
POLKA—Pat. 1939. Baby. Floribunda with orange-scarlet blooms. \$2.50 each; 3 or more \$2.30 each.
ROYAL VELVET—Pat. 1911. Rubred rose that's made of velvet that keeps its gorgeous color. \$2.50 each; 3 or more \$2.30 each.
SARABAND—Pat. 1781 AARS. Floribunda with a bright, iridescent orange-red bloom. \$2.50 each; 3 or more \$2.30 each.
SIMONE—PPAF. Cool, clear, archid-like color with 6 and 7-inch blossoms. \$3.00 each; 3 or more \$2.65 each.

SUSPENSE—PPAF. Bi-color blooms with splendid richness of deep red and muted yellow. \$3.00 each; 3 or more \$2.65 each.
SPECIAL—3 Red Buttons, 3 Pink Buttons, 3 Golden Chimes, 3 Crimson Glories, 1 K. A. Victoria, 1 Tallman, 1 Char. You can order this handy collection of fourteen bushes for the regular price of \$29.00. You can order this handy collection of fourteen bushes for the regular price of \$29.00. You can order this handy collection of fourteen bushes for the regular price of \$29.00.
GUARANTEED—We guarantee each bush to bloom the first year or we will replace free the following season when not compared by an additional order; otherwise please enclose postage and packing charges. This would run \$1.75 for the first bush and \$1.00 for each additional bush in the same package.

We have been growing and shipping rose bushes since 1935 and this is one of the best crops we have ever grown.

41 YEARS OF ROSE EXPERIENCE

MEMBER OF AMERICAN ROSE SOCIETY
MEMBER OF TEXAS ROSE RESEARCH FOUNDATION
MEMBER OF TEXAS ASSOCIATION OF NURSEYMEN
MEMBER OF AMERICAN ASSOCIATION OF NURSEYMEN